

This survey was developed due to a study about the development of the touristic activity in the town of Cascais. The answers are confidential and the data collected will only be used for academic purposes. The filling up of this survey will only take 5 minutes.

In case you have doubts or questions send an email to: inescrsoares@gmail.com

Thank you for your time.

Inês Soares (Graduated in Touristic Information – Estoril Higher Institute of Tourism and Hotel Studies)

1. Is it your first time visiting Cascais?
(Sign with a cross)
 - Yes
 - No

If not, when was the last time?

2. Where are you accommodated?
(Sign with a cross)
 - Hotel
 - Apart-hotel
 - Hostel
 - Apartment
 - Friend's or family's house
 - Other (specify): _____
3. How long do you plan to stay in Cascais?
(Sign with a cross)
 - 0 nights
 - 1 to 3 nights
 - 4 to 7 nights
 - 8 to 28 nights
 - 29 to 91 nights
 - 92 to 365 nights
4. What is the main reason for your visit?
(Sign with a cross)
 - Leisure
 - Visiting family and/or friends
 - Business and/or work reasons
 - Fieldtrip
 - Others (specify) _____
5. Did you go to the Tourism office in Cascais?
(Sign with a cross)
 - Yes No
6. What kind of information did you get?
(Sign with a cross)
 - Flyers
 - Information given by the receptionist (restaurants, museums, touristic attractions)
 - Maps
 - Others? Which ones? _____
7. Which type of activities did you do while visiting Cascais?
(Sign with a cross)
 - Nightlife
 - Cultural activities (guided tours, shows, exhibitions, music concerts)
 - Shopping
 - Water sports
 - Outdoors sports
 - Photography
 - Golf
 - Birdwatching
 - Walks
 - Health and wellness
 - Sun and Sea
 - Visiting family
 - Other/s. Which ones?
8. When travelling what kind of services do you require?
 - Transfer from the airport to the hotel
 - Transfer from the hotel to the airport
 - Guided tours
 - Others. Which ones?
9. Any of your travel companions has a disability?
(Difficulties in moving without any help of other people or objects - wheelchair, walking stick, crutches, battery powered chair. Is the person deaf, or blind, or has any other kind of disability that it requires special attention)
(Sign with a cross)
 - Yes No
10. If yes, evaluate from 1 to 7 the different places according to its access, being 1 – completely dissatisfied, 2- mostly dissatisfied, 3 - somewhat dissatisfied, 4 - neither dissatisfied or satisfied, 5 -somewhat satisfied, 6- mostly satisfied, 7 - completely satisfied.
 - Museums 1 2 3 4 5 6 7
 - Churches 1 2 3 4 5 6 7
 - Town 1 2 3 4 5 6 7
 - Accommodation site 1 2 3 4 5 6 7
 - Sidewalks 1 2 3 4 5 6 7
 - Others _____ Which ones? _____
11. Describe Cascais in one word.

12. Where do you normally search for information about the touristic services offered in the country you are visiting?

- Travel agencies
- Leaflets
- Reservation Websites (Booking.com)
- Country websites
- Blogues
- Advertising sent to my email
- Television
- Radio
- Social networks (facebook, linked in, twitter, instagram)

13. Do you use apps on your cellphone?
(Sign with a cross)

- Yes
- No

Sociodemographic characterization

The following personal data will only be used for statistical analysis.

1. Country of residence

2. Nationality

3. Gender

- Female
- Male
- Other _____

4. Age group (Sign with a cross)

- 0 – 14 years old
- 15– 24 years old
- 25 – 44 years old
- 44– 65 years old
- Over 65 years old

5. Net monthly income (Sign with a cross)

- Equal or inferior to 500€
- Between 501€ and 1000€
- Between 1001€ and 2000€
- Between 2001€ and 3000€
- Between 3001€ and 4000€
- Over 4000€

In case it existed, would you use the services of a guided tours company? What kind of services would you look for?

Thank you for the answers, wish you a pleasant stay in Cascais.