

UNLABELLED

Number 0

WHO ARE

YOU

WITHOUT THE LABELS YOU'VE BEEN GIVEN BY SOCIETY ?

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WHO MADE

Gender expression as: “External manifestations of gender, expressed through one’s name, pronouns, clothing, haircut, behavior, voice, or body characteristics. Society identifies these cues as masculine and feminine, although

**WHAT IS CONSIDERED
MASCULINE AND FEMININE
CHANGES OVER
TIME AND VARIES BY
CULTURE.”**

SHE. HE. THEY.

While we might typically think of “they/them/theirs” as a plural pronoun, we actually use they to refer to an individual all the time without realizing it. When we refer to a person whose gender we do not know, we might use they as the pronoun.

ER ROLES are the roles that men and women are
ed to occupy based on their sex

GENDER RO
expected to o

SEX is a biological concept,
determined on the basis
of individuals' primary
sex characteristics.

GENDER & SEX

**GENDER
EXPRESSION**
is how a person
presents gender
outwardly,
through behavior,
clothing, voice or
other perceived
characteristics.
Society identifies
these cues as
masculine or
feminine, although
what is considered
masculine or
feminine changes
and

GENDER refers to the meanings,
values, and characteristics
that people ascribe to
different sexes

GENDER IDENTITY is one's own internal sense of self and their gender,
whether that is man, woman, neither or both. Unlike gender expression,
gender identity is not outwardly visible to others.



GENDER ROLES

AMBITIOUS
AUDACIOUS
AUTHORITARIAN
ADVENTUROUS
BRAVE
UNINHIBITED
UNORGANIZED
DOMINANT
ENTREPRENEUR
STRONG
INDEPENDENT
MALE CHAUVINIST
PATERNALISTIC
HARD
SERIOUS
HIGHER
MANLY
AMBITIOUS
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STEREO TYPES

AFFECTIONATE
BEAUTIFUL
LOVING
DEPENDENT
ELEGANT
EMOTIONAL
FEMININE
FRAGILE
MATERNAL
SWEET
ROMANTIC
SENSITIVE
SENTIMENTAL
SUBMISSIVE
AFFECTIONATE
BEAUTIFUL
LOVING
DEPENDENT
ELEGANT
EMOTIONAL
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SENSITIVE
SENTIMENTAL
SUBMISSIVE
AFFECTIONATE
BEAUTIFUL
LOVING
DEPENDENT

Gender identification by color began in the early 20th century in the Western world. Before this, pink and blue did not hold any gender specific connotations and there are numerous examples of men wearing pink outfits and girls wearing blue.

IT'S A BOY

Fast forward to the early 20th century and this began to change. When starting just before the 1920s, pink was deemed by many guides to be more appropriate for boys and blue for girls. For reasons unknown, this started to change around the 1940s with clothing manufacturers decided on pink for girls and blue for boys. It has been suggested that boys since blue more and girls pink more, but studies trying to see if this is true have come up with mixed results, except firmly showing that the vast majority of humans prefer blue to pink, and pink is actually one of the adult world's least favorite colors.

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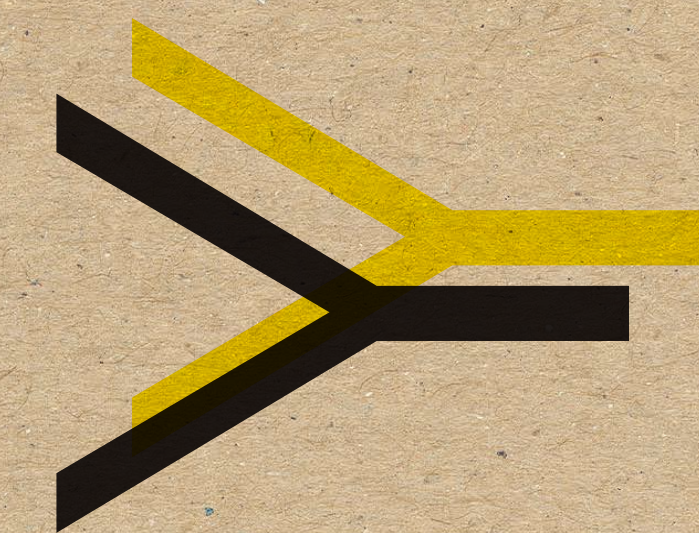


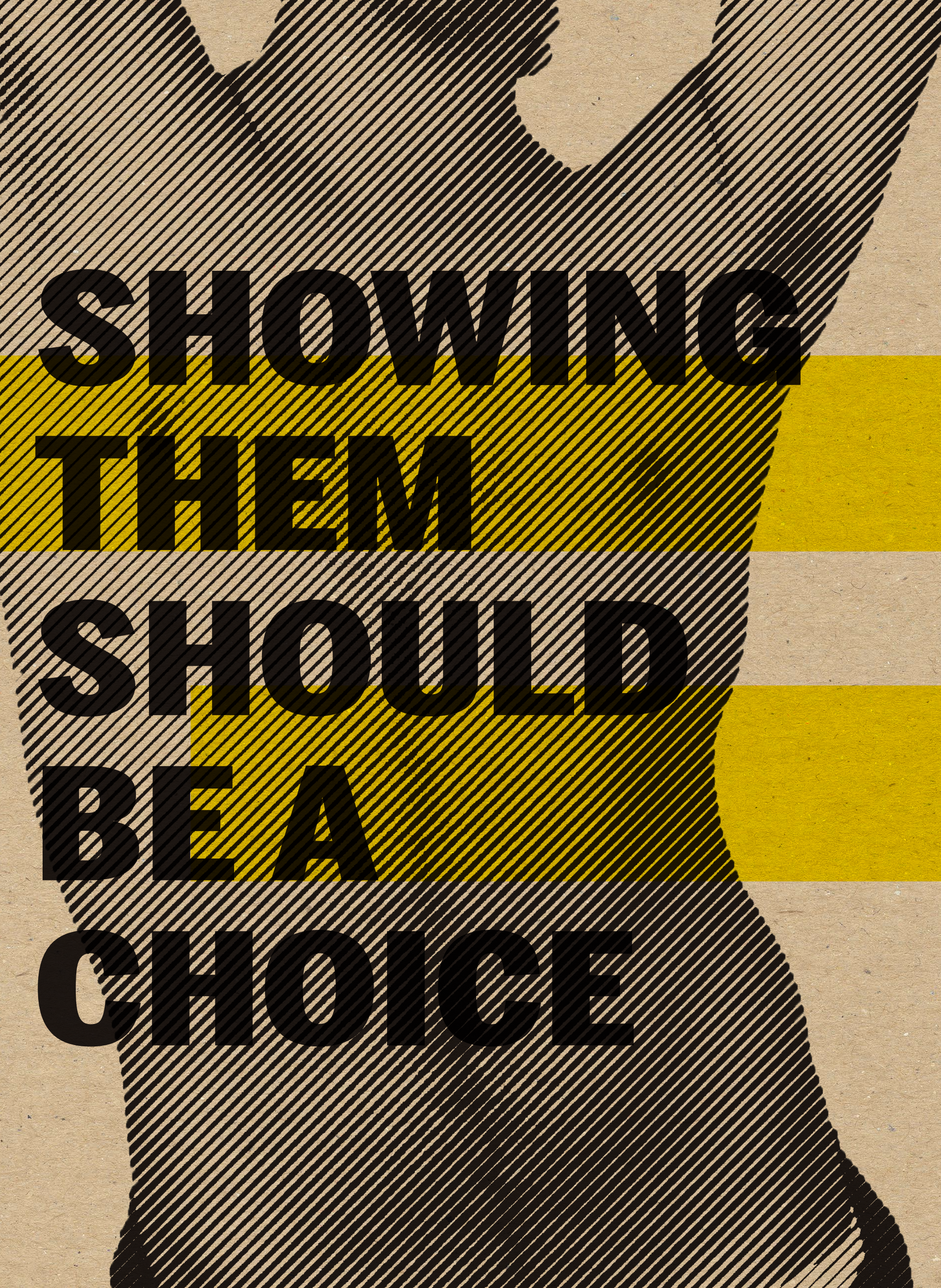
SAME-SEX
FRIENDSHIP
SAME-SEX
RELATIONSHIP



N'

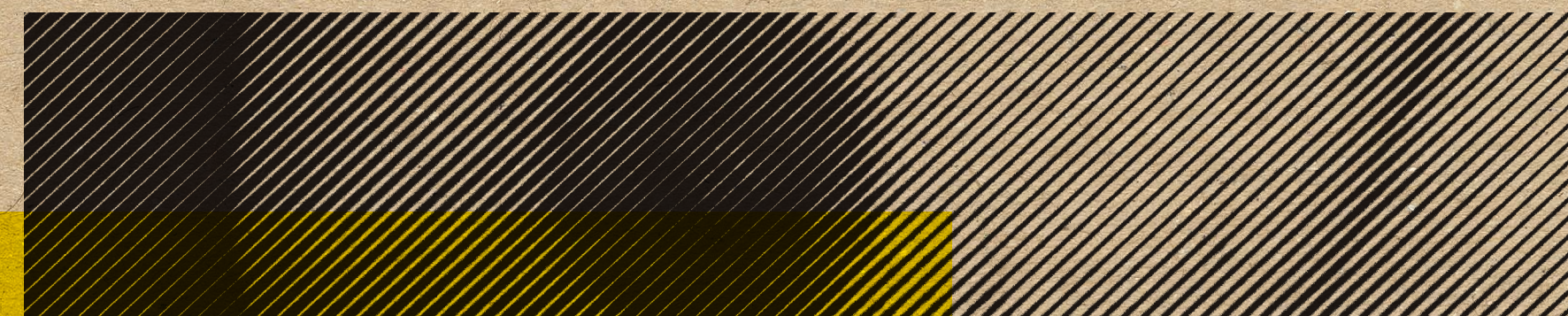
While women are permitted to express emotions in interpersonal interactions, men are often said to be discouraged from displaying any but the more aggressive emotions, particularly those that suggest vulnerability. Verbal declarations of liking, as well as nonverbal demonstrations of affection, are often said to be absent in male friendship





**SHOWING
THEM
SHOULD
BE A
CHOICE**

N



I

P



P

L



E



WHY

DO
YOU
WAX?

LET ME THINK ABOUT IT

BECAUSE MAKE MUSCLES LOOK LARGER

TO LOOK YOUNGER

I WOULD BE JUDGED IF I DID NOT DO IT

TO LOOK SEXIER

SOMEONE TOLD ME I SHOULD

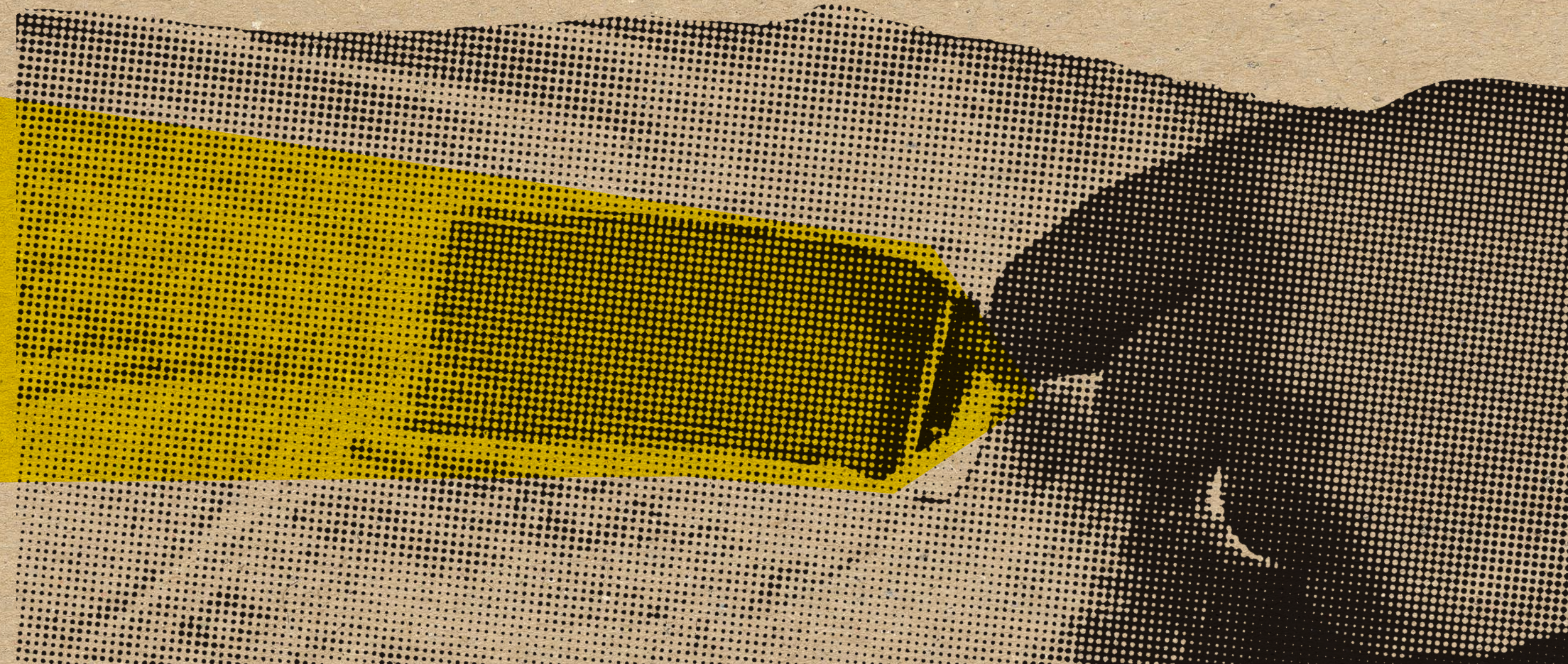
I DO NOT

BECAUSE HAIR ISN'T ATTRACTIVE

TO FEEL CLEANER

BECAUSE EVERYONE DOES

TO FIT INTO THE MAINSTREAM BEAUTY EXPECTATION



MAKE UP

IS FOR EVERYONE

Who wants to use it



Fashion meets people's lives and infuses them. Some follow it more or less and some not. However, daily selection of dressing affects the way they are perceived by others, defines the expectations of those around them and has the main contribution in forming impressions. In most cases the dress makes the man or women.

FASHION HAS NO GENDER FASHION HAS NO GENDER FASHION HAS NO GENDER FASHION HAS NO GENDER

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DID YOU KNOW
MEN WERE THE FIRST TO
WEAR **HIGH-HEEL SHOES**

High-heeled shoes were first worn in the 10th century as a way to help the Persian cavalry keep their shoes in their stirrups. Since then, men's heels have gone through varied cultural meanings: symbolizing high social stature, military prowess, refined fashionable taste, and the height of 'COOL'.



HEY

NOT

ALL



A R E

ON

YOU

Who are you when no one is watching?
Those are the moments when you are
defining yourself.

Those moments when the mirror
is choosing to do something for no
other reason than to please yourself.

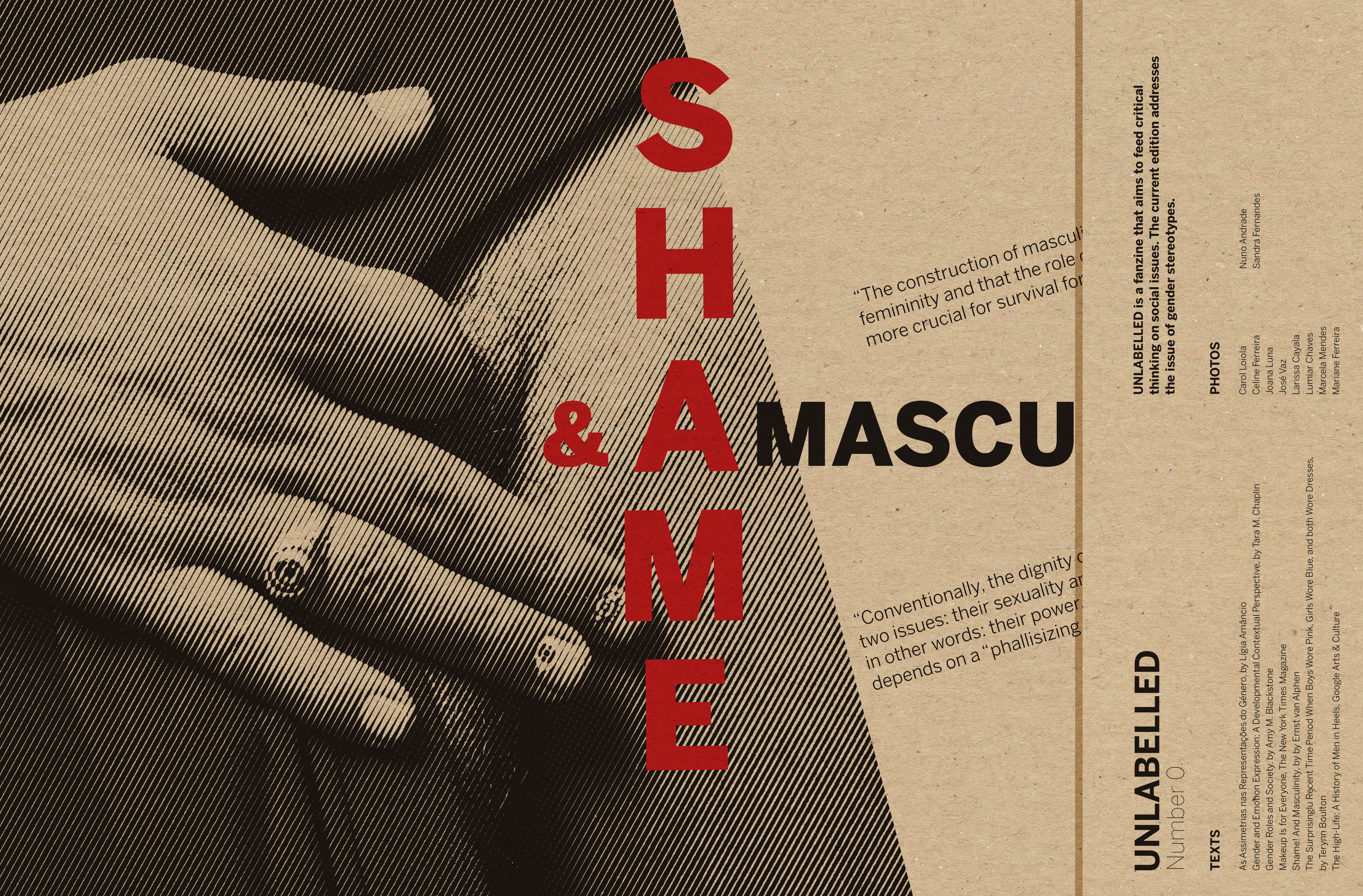
**who are you when
no one is looking**



SH & A MASCULINITY M E

"The construction of masculinity differs from that of femininity and that the role of respect and dignity is more crucial for survival for men than for women."

"Conventionally, the dignity of men depends on two issues: their sexuality and their authority, in other words: their power. (...) Their authority depends on a "phallizing of the ego"



SHAME & A MASCULINE

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“The construction of masculinity, femininity and that the role of men is more crucial for survival for

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TEXTS

As Assimetrias nas Representações do Gênero, by Lígia Amâncio
Gender and Emotion Expression: A Developmental Contextual Perspective, by Tara M. Chaplin
Gender Roles and Society, by Amy M. Blackstone
Makeup Is for Everyone, The New York Times Magazine
Shame! And Masculinity, by by Ernst van Alphen
The Surprising Recent Time Period When Boys Wore Pink, Girls Wore Blue, and both Wore Dresses, by Terynn Boulton
The High-Life: A History of Men in Heels, Google Arts & Culture

PHOTOS

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Celine Ferreira
Joana Luna
José Vaz
Larissa Cayala
Lumiar Chaves
Marcela Mendes
Mariane Ferreira
Nuno Andrade
Sandra Fernandes

UNLABELLED is a fanzine that aims to feed critical thinking on social issues. The current edition addresses the issue of gender stereotypes.