



Escola Superior de Hotelaria e Turismo do Estoril

Universidade de Lisboa

Faculdade de Letras e Instituto de Geografia e Ordenamento Territorial

MESTRADO EM TURISMO E COMUNICAÇÃO

**Portugal: Undiscovered Destination for Tourists from GCC
Countries**

(Appendixes and Annexes)

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1. GCC tourists in Portugal between 2009 and 2014 with their overnights stays

Arabic heritage route (9 days / 8 nights)**First day: Arrival to Lisbon airport:**

Transfer to Hotel Santiago, having a welcoming breakfast and simple presentation about the Program. <http://santiagodealfama.com/>

After the check-in a guided visits to the historic center of Portugal including the entrance of the Castle, Alfama district and walking Baixa. Between 711-1147 Lisbon was known as “Al Ushbuna” in Arabic.

Lunch in Restaurante Santo António.

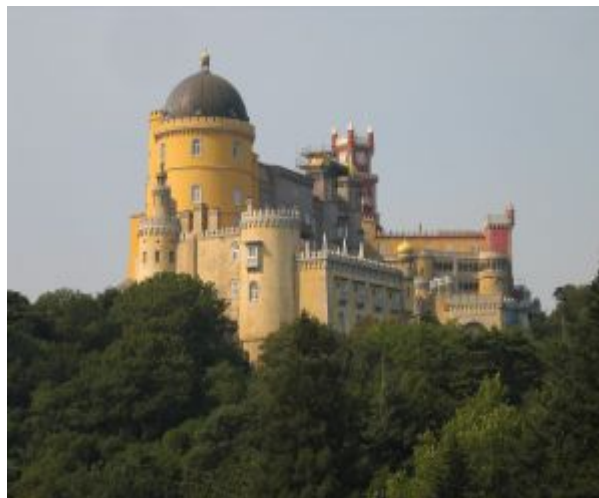
In the evening it will be unguided tour in Aveinda da librade for shopping then having the Dinner will be in the hotel.

**Second day:** Sintra or Shantara the Arabic name of the city

Visiting Sintra including the entry to national Palace and Pena Castel and Church of Nossa Senhora do Populo in Caldas da Rainha, Having lunch in Sintra in PÁTEO DO GARRETT.

In the evening heading to Colombo shopping center for unguided tour.

The dinner will be in the hotel.



Third and: Porto

check-in HF IPANEMA PARK. <http://www.hfhotels.com/gb/?s=6&ss=57>

Having the lunch in DOURO ACIMA



In the evening Visiting Palácio da Bolsa and returning back to the hotel.

Forth day: Vila do Conde and cruising in Douro

visiting Misericórdia in Vila do Conde and having lunch in Restaurante Tia Mila restaurant.

In the evening Cruising in Douro River with dinner then the can go for shopping in the historical center of Porto.

Fifth day: Visiting Coimbra historic center and university

Having lunch in sabor e Arte restaurant

In the evening Visiting Ourem and Fatima for sightseen and dinner, spending the night in Dom Gonçalo Hotel & Spa <http://www.hoteldg.com/en>

Sixth/Seventh days : Evora and Mertola

Visiting Evora and having lunch in Maria Luisa Restaurante , Evora was known as Yabura during the arab rule of the city.

Heading to Mertola and check-in Casa do Funil <http://www.casadofunil.com/> and hiving the dinner

In second day in Mertola visiting the only surviving mosque in Portugal a the castle then having the launch in Restaurante Regional A Esquina Mértola, then visiting the Arab market in the town and having dinner in the hotel.



8th and 9th day and 10th in Tavira /Olhao /Silves /Loulé

Check-in Hotel Porta Nova <http://mgehotels.com/>

8th day Tavira Visiting the castle, and the narrow streets, and then having lunch in SAL Restaurante & Lounge Bar, in the evening visiting Olhão is an old Arabic town, with white houses with towers, then having the dinner in the hotel.

On the 9th day visiting the Silves castle was known as *Shalb* during the Arab rule period of the region between 711–1249.

Having lunch in Mira Rio restaurant, in the evening visiting Loulé market has arches and domes which was built by the influence of the Arabic architecture style during Arab rule.

Also visiting "Jardim dos Amuados" is a garden built on an ancient Arabian cemetery, having dinner in the hotel.



10th day: Visiting Faro and traveling back

Checking out from the hotel, Visiting Faro was known as Shantamariyyat al-Gharb during the Arab rule of the city, it's the capital Algarve region in the meantime. The historical center of the city has very obvious Arabic influenced architecture. Having

lunch in Atelier de Comida Sto Antonio and leaving from Faro's airport.

An Arabic speaker guide will be combining the tourists to give information about the Arabic heritage of Portugal.

All transportation, restaurants and lodging, monuments entry fees are included.

All food are made with Halal ingredients without any Pork or alcohol origin.

Family with kids' tour (7 nights /8 days)

Frist day: arrival to Lisbon city, chicken-in HOTEL AVENIDA Palace and having welcoming breakfast and simple presentation about the Program.

www.hotelavenidapalace.pt

Visiting the Zoo, then having the lunch in Frade dos Mares.

Lisbon Zoo was found in 1884 by Dr. Van Der Laan and support of Bento de Sousa, Sousa Martins, and May Figueira. In 1905 the zoo was transferred to the current place in Lisbon. It contains about 2500 animals and spices.

In the evening vising:

KidZania is a Mexican chain of family entertainment park, which is operating in 16 different countries including Portugal. It gives the children the chance to work in adult jobs and earn currency.

And having the dinner in the hotel.

Second day: visiting Mafra Palace and Aldeia típica de José Franco

In the day Mafra Palace, Convent and Royal Hunting Park.

The construction of the Palace was started in 1711 during the king John V, the palace and the park are in the tentative list of UNESCO. Having lunch in Joao Da Vila Velha

In the evening Aldeia típica de José Franco also known as Saloia village, it was built by Jose Franco in 1945 which became a museum features a replica of a village-sized. It contains play area for children with toys, catering and space craft store in ceramics.



Having the dinner in the hotel.

Third day: visiting Alentejo and check in in CONVENTO DO ESPINHEIRO

<http://www.conventodoespinheiro.com/en>

Historic Centre of Évora

Evora considered as a museum city which is the capital of the Alentejo. Having the lunch in Maria Luisa Restaurante

In the evening heading to The El-Xadai amusement park and tourism complex, having the dinner in the hotel.



Forth day visiting Badoca Safari Park

It's a Safari Park established in 1999, in Alentejo region, it has about 500 different types of animals.

Then having lunch in Faz-te Esperto Restaurante and heading to Coimbra and check in Hotel Quinta das Lágrimas <http://www.quintadaslagrimas.pt/>



Fifth day: visiting Coimbra and Portugal dos Pequenitos

In the day visiting University of Coimbra – Alta and Sofia Notable university buildings include the 12th century Cathedral of Santa Cruz and a number of 16th century colleges. Having lunch in sabor e Arte restaurant

In the evening Portugal dos Pequenitos

It's the first theme park in Portugal that has versions of Portuguese houses and monuments, and has pavilions dedicated to the former Portuguese colonies. The park was built in 1940. Having the dinner in the hotel.

Sixth day: visiting Porto and check-in HF IPANEMA PARK , having the lunch in Ze Bota



restaurant , then visiting the historic center of the city.

<http://www.hfhotels.com/hf-ipanema-park>

Having the dinner in the hotel.

Seventh day: cursing in Douro river with lunching in the boat and then having the dinner in the hotel

8th day: unguided shopping in the city then traveling back from Porto's airport.

An Arabic speaker guide will be combining the tourists.

All transportation, restaurants and lodging, monuments entry fees are included.

All food are made with Halal ingredients without any Pork or alcohol origin.

Annex 1



Fonte: INE - Inquérito à permanência de hóspedes na hotelaria e outros alojamentos

Hóspedes nos estabelecimentos hoteleiros, de residentes nos países do Golfo (Bahrain, Kuwait, Omã, Catar, Arábia Saudita e Emirados Árabes Unidos), por tipo de estabelecimento

Período - 2009 a 2014

	TOTAL	Aldeamentos Turísticos	Apartamentos Turísticos	Hotéis-apartamentos	Hotéis	Hotéis *****	Hotéis ****	Hotéis ***	Hotéis ** / *	Pousad	Outros
2009	3525	51	48	131	2991	1567	1058	268	98	31	273
2010	5143	31	79	190	4650	2150	1993	281	226	43	150
2011	5889	82	304	240	4935	2654	1747	348	186	40	288
2012	9131	96	140	407	8309	5074	2222	711	302	28	151
2013	14084	254	178	765	12635	8894	2386	895	460	99	153
2014	17591	185	150	421	16508	11842	3190	1079	397	100	227

Fonte: INE - Inquérito à permanência de hóspedes na hotelaria e outros alojamentos

Dormidas nos estabelecimentos hoteleiros, de residentes nos países do Golfo (Bahrain, Kuwait, Omã, Catar, Arábia Saudita e Emirados Árabes Unidos), por tipo de estabelecimento
Período - 2009 a 2014

	TOTAL	Aldeamentos Turísticos	Apartamentos Turísticos	Hotéis-apartamentos	Hotéis	Hotéis	Hotéis	Hotéis	Hotéis	Pousa	Outros
						*****	****	***	** / *		
2009	10 735	240	251	604	7 776	3 776	3 023	790	187	50	1 814
2010	13 862	109	474	969	11 784	5 772	4 676	843	493	94	432
2011	18 159	292	2 585	1 233	13 176	6 802	4 926	1 028	420	74	799
2012	26 447	383	2 583	1 708	21 347	11 438	6 840	2 313	756	44	382
2013	34 101	1 687	1 000	2 402	28 471	18 984	6 304	2 229	954	180	361
2014	44 633	1 088	768	1 266	40 052	27 871	8 503	2 756	922	235	1 224