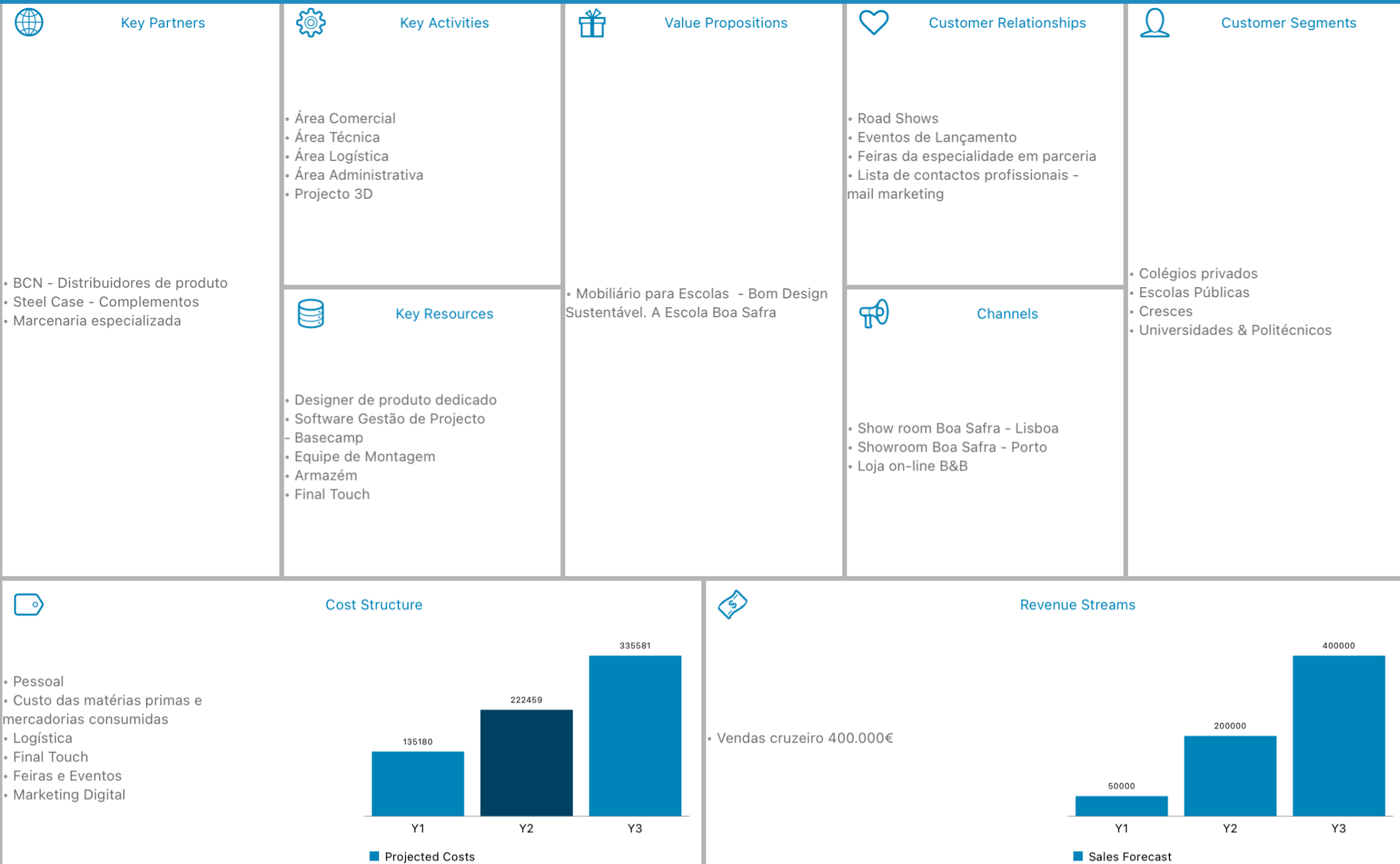


Buisness Canvas Model



Buisness Canvas Model – DH HAO



Business Canvas Model – DH HAO

Cost Structure



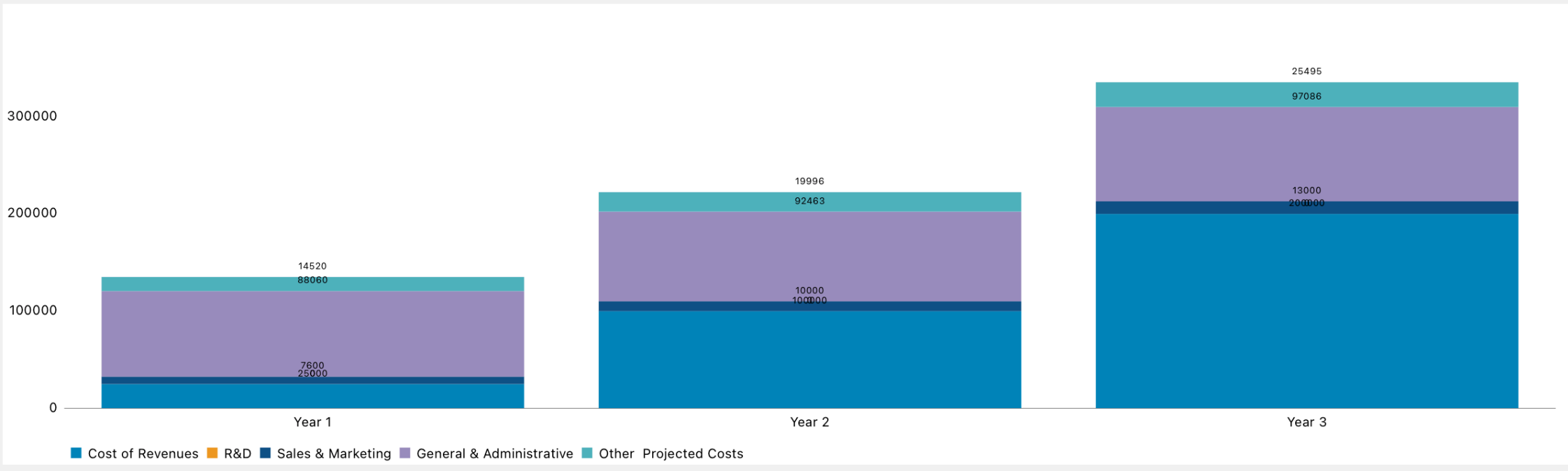
What are the most important costs inherent in our business model?

Model

Goals

Next Steps

Done



Cost Structure



What are the most important costs inherent in our business model?

Model

Goals

Next Steps

Done



Pessoal

3 pessoas dedicas, 2 pessoas 1/3 tempo - 1000€ líquidos/pessoa/mês (factor custo total 1.7)



Custo das matérias primas e mercadorias consumidas



Logística

Entregas e instalação



Final Touch



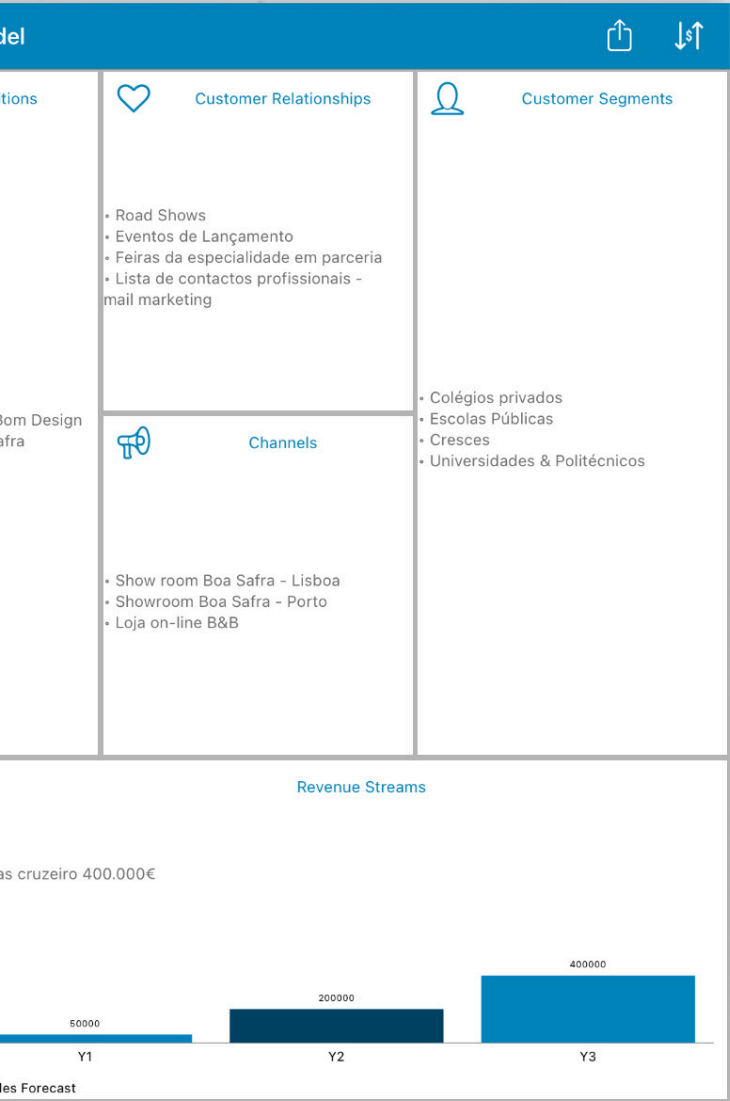
Feiras e Eventos



Marketing Digital

Lista de contactos - mail marketing + adwords

Buisness Canvas Model – DH HAO



	Y1	Y2	Y3
Total Revenue	50000	200000	400000
Cost of Revenue	25000	100000	200000
Gross Profit	25000	100000	200000
Gross Profit Margin	50.0 %	50.0 %	50.0 %
Operating Expenses	110180	122459	135581
Operating Profit	-85180	-22459	64419
Operating Profit Margin	-170.4 %	-11.2 %	16.1 %